

# YEARBOOK

## Senior Portrait + Ad · 2023



Your student is entering their senior year of high school! Congratulations! Soon your student's years at Jefferson Academy will be no more than a memory. However, you can make this memory last by purchasing a senior ad in the yearbook. Senior ads are a tradition among graduating students that lets them know how much they are cared for. By purchasing a senior ad space, you can show them how special they are to you with your own pictures & words. You would be able to author your own dedication to your student & choose additional photos of your senior to be included in their senior ad. In the yearbook, all seniors will be recognized with a senior portrait in the portrait section of the book. However, with the purchase of a senior ad, your student will be featured again with additional pictures & a personal dedication from you & your family.

Making your ad is simple! Just fill out the attached form, include the pictures you'd like to use, type the dedication, & submit the payment. Return the below form, with your pictures & dedication, to the secondary office to the attention of *Senior Yearbook Ad* by **Monday, October 3rd**. If you have any questions, please refer to the FAQ below, last year's yearbook, or contact the HS Yearbook Staff at [hsyearbook@jaijags.com](mailto:hsyearbook@jaijags.com)

### **Required Senior Portrait:**

- **Vertical** portraits only
  - Waist to head shots (as full body shots turn out very small)
  - Portrait Size: Roughly 3¼ inches tall by 2½ inches wide
- NOTE:** It is required that you submit a senior portrait or the school portrait will be used in its place

### **Optional Senior Ad Sizes & Prices:** *(can have horizontal or vertical photos for the ad)*

- **1/8 page** (about 2"x3") - 2 pictures - **\$50**
- **1/4 page** (about 4 ¼"x5 ½") - 3 pictures - **\$80**

### **Other:**

- Yearbook Purchase - **\$70**

### **FAQs:**

**Can I submit digital photos?** Yes, it is preferred. Email photos & dedication message to [hsyearbook@jaijags.com](mailto:hsyearbook@jaijags.com). You may also submit them on a flash drive with the form below. Digital files need to be at a resolution of 300dpi in JPEG format, otherwise they will be unusable for yearbook publishing. When scanning photos, most scanning programs have a 'custom' section where you can change your resolution to at least 300. If you choose this method of creating a senior ad, make sure all criteria are sent in a single email.

**If the yearbook doesn't come out until the end of the year, why do I need to submit this so early?** The yearbook is created throughout the year. We need to submit pages as early as November & require your ads for that deadline.

**Will I receive my photos back?** Yes. If you choose to give us physical copies of your photos, they will be kept in a safe place. The yearbook staff will have them available for pick up at the end of the year. **DISCLAIMER:** The yearbook staff tries their best to guarantee the safety of your photos but please make duplicates of all irreplaceable photos.

**Do my photos have to be the same size/orientation as the ad template?** No. We have the ability to edit as needed.

**Do I have to have the exact number of words specified on a sample template?** No. However, we will not be able to fit any dedications that exceed the word limit & may have to shorten them or cut them off. Do not exceed the word limit.

**How do I indicate which photo I want to go where?** Simply rename the digital photo to correspond with the ad or write the location lightly on the back of the photo.

**Do I have to type my text?** Yes. This is to avoid any errors.

**Will my ad be the same size as the sample ad?** No. The sample ads on the following page are for reference only. Your ad will look similar to it & will reflect the size of the ad you purchased. Note that the design is subject to vary slightly due to the overall theme of the yearbook

**If I buy a senior ad, what kind of pictures should I submit?** Suggestions are your second favorite senior photo, baby photos, childhood photos, family photos, etc.

**Do I need to submit a senior photo even if I am not purchasing an ad?** Yes. All seniors will be featured in the book in the portrait section, regardless if they bought an ad or not. The senior portraits must be vertical orientation.

## Ad Layout Selection:

### 1/8 Page Ad - \$50

#### LAYOUT A1 ↓

First & Last Name	
Picture 1 - Horizontal (often your second favorite senior portrait)	Picture 2
Your message goes here. Please limit your words to <b>50 or less</b> . We will adjust text sizes as needed to fit.	

#### LAYOUT A2 ↓

First & Last Name	
Picture 1 - Vertical (often your second favorite senior portrait)	Picture 2
Your message goes here. Please limit your words to <b>50 or less</b> . We will adjust text sizes as needed to fit.	

### 1/4 Page Ad - \$80

#### LAYOUT B1 ↓

First & Last Name	
Picture 1 - Vertical (often your second favorite senior portrait)	Picture 2
Picture 3	
Your message goes here. Please limit your words to <b>100 or less</b> . We will adjust text sizes as needed to fit. Text will continue down to the bottom of the ad.	

#### LAYOUT B2 ↓

First & Last Name	
Picture 1 - Horizontal (often your second favorite senior portrait)	
Your message goes here. Please limit your words to <b>100 or less</b> . We will adjust text sizes as needed to fit. Text will continue down to the bottom of the ad.	Picture 2
Picture 3	

**Note:** All sample ads above are a reference & DO NOT reflect actual ad size, photo sizes, exact design scheme, etc. Font & picture placement are not exact as we try to make every ad meet our theme design for the given year. The dimensions above are only for visualization, & are not the actual size of the ads. Any questions regarding customization of ad layouts should be sent to [hsyearbook@jajags.com](mailto:hsyearbook@jajags.com).

# Senior Recognition Ad Order Form

**DEADLINE: Monday, October 3rd**

## SUBMISSION & PAYMENT OPTIONS:

Please email senior portrait, ad pictures, and a TYPED dedication to [hsyearbook@jajags.com](mailto:hsyearbook@jajags.com)

Digital submissions are highly preferred. Photo submission must have a minimum resolution of 300dpi. JPEG format photo is preferred and please submit it via email or flash drive.

If you are unable to submit digitally, turn items into the secondary office to the attention of *Senior Yearbook Ad*.

This form must be submitted to the secondary office.

The payment can be submitted via the following means:

**Venmo @JA-Boosters** - Please note student name and *Senior Yearbook Ad* in the *What's it for?* note

**Cash or Check** made payable to Jefferson Academy Boosters (with *Senior Yearbook Ad* in the memo line)

## YEARBOOK PURCHASE:

For your convenience, you may also purchase your HS yearbook at this time too. Simply add it in the payment box below & add the amount to your total payment.

**QUESTIONS?** Please refer to last year's yearbook, or contact the high school yearbook staff.

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## PLEASE COMPLETE & TURN IN:

Parent(s) Name: \_\_\_\_\_

Phone Number & Email Address: \_\_\_\_\_

Student Name: \_\_\_\_\_

Number of Pictures Turned In: \_\_\_\_\_

Ad Template You've Chosen (size & layout): \_\_\_\_\_

Did you submit your TYPED dedication by email? (circle one): **YES** or **NO**

Are you purchasing a yearbook for \$70 at this time? (circle one): **YES** or **NO**

Total payment: \_\_\_\_\_