

YEARBOOK

Seniors • 2021



Dear Parents:

It's hard to believe but your student's stay at JA will be nothing more than a memory. Senior ads are a tradition among graduating students that let them know how much they are cared for. You know your child is amazing – why not show them that in the yearbook? Your recognition ad will be printed & remembered forever! By purchasing senior ad space, you can show them how special they are with your own pictures & in your own words. In the yearbook, all seniors will be recognized with a senior portrait in the portrait section of the book. With the purchase of a senior ad too, additional recognition will be featured with pictures & a personal dedication.

Making your ad is simple. Just fill out the attached form, include the pictures you'd like to use, type the dedication & attach payment. Return this form, with your pictures & dedication, to the secondary office to the attention of HS Yearbook by **Thursday, October 1st**. If you have any questions, please refer to the FAQ below, refer to last year's yearbook, or contact the HS Yearbook Staff at hsyearbook@jajags.com.

Required Senior Portrait:

- **Vertical** portraits only
- Waist to head shots (as full body shots turn out very small)
- Color indoor or outdoor shots preferred
- Portrait Size: Roughly 3¼ inches tall by 2½ inches wide

NOTE: It is required that you submit a senior portrait or the school portrait will be used in its place

Optional Senior Ad Sizes & Prices: (can have horizontal or vertical photos)

1/8 page (about 2"x3")	\$ 50 - 2 pictures
1/4 page (about 4 ¼"x5 ½")	\$ 80 - 3 pictures

<u>Other:</u>	Required Senior Portrait Only	No fee
	Yearbook Purchase	\$65

FAQs:

Do my photos have to be the same size/orientation as the template? No. We have the ability to scan & resize photos & ad layout as needed.

Do I have to have the exact number of words specified on a sample template? No. However, we will not be able to fit any dedications that exceed the word limit & may have to shorten them or cut them off. Do not exceed the word limit.

How do I indicate which photo I want to go where? Simply write the location (corresponding numbers from sample ad below) lightly on the back of the photo & we'll make sure it goes there.

Do I have to type my text? Yes. It is highly preferred, especially to avoid any errors.

Can I submit digital photos? Yes. You can email your students photos (& dedication message) to hsyearbook@jajags.com. You may also submit them on CD with this form. Digital files do need to be at a resolution of 300dpi in JPEG format, otherwise they will not be useable for yearbook publishing. When scanning photos, most scanning programs have a 'custom' section where you can change your resolution to at least 300. If you choose this method of creating a senior ad, make sure all criteria are sent in a single email.

If the yearbook doesn't come out until the end of the year, why do I need to submit this so early? The yearbook is created throughout the year. We need to submit pages as early as November & need your ads to reach that deadline.

Will I receive my photos back? Yes. If you choose to give us physical copies of your photos, they will be kept in a safe place until your ad is created. The yearbook staff will then have them available for pick up at the end of the year. Please Note: The yearbook staff tries their best to guarantee the safety of your photos but please make duplicates of all irreplaceable photos.

Will my ad be the same size as the sample ad? No. The sample ads on the following page are for reference only. Your ad will look similar to it & will certainly reflect the size of the ad you purchased. The design is subject to vary slightly due to the overall theme of the yearbook.

If I buy a senior ad, what kind of pictures should I submit? It is suggested that you submit your second favorite senior photo for the ad & any others should be baby photos, childhood photos, family photos, etc.

Do I need to submit a senior photo even if I am not purchasing an ad? Yes. All seniors will be featured in the book in the portrait section, regardless if they bought an ad or not. These portraits must be vertical though.

Ad Layout Selection:

1/8 Page Ad - \$50

LAYOUT A1 ↓

First & Last Name	
Picture 1 - Horizontal (often your second favorite senior portrait)	Picture 2
Your message goes here. Please limit your words to 50 or less . We will adjust text sizes as needed to fit.	

LAYOUT A2 ↓

First & Last Name	
Picture 1 - Vertical (often your second favorite senior portrait)	Picture 2
Your message goes here. Please limit your words to 50 or less . We will adjust text sizes as needed to fit.	

1/4 Page Ad - \$80

LAYOUT B1 ↓

First & Last Name	
Picture 1 - Vertical (often your second favorite senior portrait)	Picture 2
Picture 3	
Your message goes here. Please limit your words to 100 or less . We will adjust text sizes as needed to fit. Text will continue down to the bottom of the ad.	

LAYOUT B2 ↓

First & Last Name	
Picture 1 - Horizontal (often your second favorite senior portrait)	
Your message goes here. Please limit your words to 100 or less . We will adjust text sizes as needed to fit. Text will continue down to the bottom of the ad.	Picture 2
Picture 3	

Note: All sample ads above are a reference & DO NOT reflect actual ad size, photo sizes, exact design scheme, etc. Font & picture placement are not exact as we try to make every ad meet our theme design for the given year. The dimensions above are only for visualization, & are not the actual size of the ads. Any questions regarding customization of ad layouts should be sent to hsyearbook@jajags.com.

